



## 2024 WeSERV Board of Directors Election

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Cast Your Vote by 3 p.m., on Thursday, June 22



**Leon Bell**

Great Way Real Estate

I'm fair and impartial when it comes to making a decision. I like doing research and reviewing stats.



**Roberta Bradley**

At Home Realty Group, LLC

I am interested in being more active within the board to help make our industry better by upholding ethical and legal standards as set upon us. I pride myself on my honesty and integrity. I enjoy educating others and overseeing activities to ensure that everything complies. I look forward to helping in any way that I can.



**Alec-Lauren Burton**

eXp Realty

My experience in our industry started with my amazing mentors. I have seen this association grow for over 20 years. The people I have learned from are some of the pillars that have built our community, and I am excited to continue contributing. I love being part of this community and being involved in our evolution, from our amazing committees assisting our local communities to our professional development that helps us evolve our businesses. Our board helps shape the future of our industry, and I am honored to be part of it. I have been on the Board of Directors for the past two years and have learned so much already. I would love to continue my service to an industry that I respect. We have so much growth coming, and I look forward to being part of it!



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**Jeff Christian**  
Weichert REALTORS® -  
Courtney Valleywide

I like to be involved with my community. Whether it be through the work I do with the City of Phoenix and Phoenix Police, my involvement as a board director for the Tempe Police Foundation, the volunteering I do with Knights of Columbus, helping first-time home buyers begin their journey of home ownership, or just simple random acts of kindness. Since losing my Mom to COVID-19 in July 2020, my life has been more suffering than bliss. Getting more involved is the best thing I can do to continue making her proud and helping shape the future of WeSERV.



**Robert Clarfield**  
Artt of Real Estate

I've been an agent with over 15 years of experience. I am a partner in my brokerage and know what it takes to run a successful business, and I could be an asset to WeSERV, being a fresh face and having some new ideas. I am in good standing and looking for a new way to help WeSERV grow and show all the members that WeSERV serves as a strong advocate for them and offers many opportunities.



**Ricardo Cortazar**  
Coldwell Banker Realty

I am excited to express my interest in serving as a board director for WeSERV. With over 20 years of board participation experience and 23 years of real estate experience, I can bring significant value to our board and association. My extensive experience in board participation has given me a deep understanding of the importance of effective leadership, collaboration, and decision-making skills. As a board member, I have successfully worked with others to navigate complex issues, identify key priorities, and develop strategic plans that have driven real results. In addition, my 23 years of real estate experience have given me a deep and broad knowledge of the industry.



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**Rocky Dole**  
Real ZOOM  
International Realty

I have served on the Pinal branch of the association for the last few years. I have been licensed for the previous 12 years in real estate and have been a managing broker for five years. I have a Master's Degree in business and accounting. I also have two years of law school. I have served in various leadership positions, including being on an HOA board of directors and numerous positions in Toastmasters. I am ready for a new challenge.



**Chris Dunham**  
Brokers Hub Realty

I have been selling homes in the East Valley since 1998. I currently serve on the board for Paz de Cristo (Homeless Empowerment Community Outreach) and spent several years on the board at RSM (Veteran and Homeless Outreach). I would be an asset.



**Bill Gaddis**  
Property for You Realty

Very simply, a member of the Board of Directors should spend their service time serving the membership and working to improve our association and its service to the membership. Information and training continue to be a very important part of what we should be concerned with and protecting property rights.



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**Chantel  
Gutierrez-Davis**  
Perkinson Properties, LLC

I would love to serve as a director to help influence and assist my local real estate agents to succeed and grow in their professions. The education of real estate agents is very important to me. It's crucial they understand their duties as real estate agents in this profession and be proud of being a REALTOR® and member of WeSERV. I would love to listen to the issues our fellow REALTORS® are experiencing in this market and in their job field to bring concern and action for the board to improve productivity. By using my experience and success in this field, I would love to spread this assistance to all participating in our board and make the information available and relevant to their needs.



**Kay Marvin**  
Zion Realty LLC

I came from a small town and a big family where I grew up and where we were always involved in the community. Moving here in 2017 from Storm Lake, IA, to a community where I only knew my now husband, I missed being involved. I immersed myself in my new home community. Getting my real estate license in the fall of 2019 was my best decision; then, our world stopped. I was so thankful for the relationships I made before that time. In 2021, I decided to immerse myself in the real estate community, where I would call others REALTORS® outside my brokerage to meet and discuss everything from process to strategy. From those meetings, I was encouraged to get involved with my local affiliations; the rest is history.



**Diana Montoya**  
Delex Realty

I am on the Board of Directors team with my real estate brokerage and want to help make a difference. I will be a spokesperson and a listener for all REALTORS®/members that are associated with WeSERV. We all have great ideas and different knowledge to make WeSERV and REALTORS® work together and benefit both sides. Thanks for considering me as a board of directors member for WeSERV.



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**Jim Nuth**  
eXp Realty

Having been in the real estate industry for over two decades, being a continuous WeSERV member since day one, and being in a position to give back, I know that now is the time. This industry has given so much to me and my family. I want to return the favor. I want to share what I have learned in my journey. Having been in many seats on the bus, including having been the SVP of Operations for a large firm, I can share a unique perspective in continuing the path WeSERV is currently on. The passion and vision I can and desire to share are matched by the dedication and promise I am committing to you!



**Louis Osborn**  
Arizona Property Brokerage

Like my 20-year military service, I have always felt proud to be a Licensed REALTOR® because of what I have learned. I have assumed the role of mentor, office manager, designated broker, and even a recruiter for a large RE/MAX office here in the Valley. Applying for this position is important to me. I have watched WeMAR grow beyond what we imagined in 2010. I have tried at least two other times to get elected to the WeMAR Board. I was not elected, but I still have this desire. My reputation in this industry has always been important to me, both to my clients and my peers. If elected, I will assist the board in whatever capacity that is required of me. I am open-minded and work well with others. Please consider me as a viable candidate for this position. Thank You.



**Jeffrey Raskin**  
HomeSmart

I've been a REALTOR® since 2000 and a real estate technology ADRE CE instructor for 18 of those years. I continue to teach in multiple states at many state and local REALTOR® associations. Being a former GRI instructor (GRI has deleted the tech program from their library), an active ePRO® instructor, and teaching thousands of my fellow REALTORS® about the latest and greatest real estate tech tools has allowed me to see an inside look into the tech woes affecting our industry. It has given me the insight as to how to improve them. I have been on the Arizona Regional Multiple Listing Services (ARMLS®) board of directors since 2016, with over 42,000 subscribers. fights for the betterment of our industry.



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**Lori Reiland**  
Russ Lyon Sotheby's  
International Realty

As an active associate broker, entrepreneur, and commercial building owner, I understand what busy REALTORS® need from their Association. Just like when we affected the merger of the Lake Pleasant Association of REALTORS® and Glendale Association of REALTORS® back in 2005, I will be a team player and not be afraid to take the actions that are needed. Every decision will be evaluated based on, "Does this benefit our REALTORS®"? With a full-time REALTOR®, Lindsey Shoultes, working with me, I now have the time to help take WeSERV to the next level of service. Licensed in Arizona and Wyoming, I can bring the perspective of another state to the table. I have been through numerous leadership training seminars from my past experience as a director and president of a local Association. I have experience in new home building, manufactured housing, property management, advertising and marketing, and brokerage ownership.



**Jarom Rogers**  
Legacy Real Estate Team

I've been selling real estate for quite some time and feel very blessed for the relationships I have built through this career. After managing a team of REALTORS® throughout Arizona and California, I have been a part of thousands of transactions. I would bring real and raw experiences and provide value through the successful team I have been able to help build. I want to give back to the community that has helped shape me over the past decade into the person I am today. Being part of the WeSERV Board of Directors will allow me to help those around me and fulfill my desire to serve and give back.



**Deborah Rose**  
Realty ONE Group

I have been a successful salesperson in Arizona since 2004 and a full-time REALTOR® with extensive schooling/coaching in the real estate business. I have a passion for the local expert and, in doing so, study the real estate market in great detail. Helping people is my passion, and in real estate, it has been the focal point of my business plan. I help Veterans here in Central Arizona and co-created a concert with Charlie Daniels in 2017 that raised tens of thousands of dollars to assist various organizations. I also helped bring the Vietnam Wall from Washington, D.C., to Payson this past August. I ran the REALTOR® Food Drive for seven out of the past eight years and supported all of our local charities. Community comes first, and that means the REALTOR® community as well.



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**M. Teresa Rubio-Acuña**  
Full House Realty of Arizona

I am a well-rounded and well-seasoned candidate. I have served on various committees, from Sparkling Nights to the President of WeMAR. I believe the member is always first and strives to move the association forward.



**Cherie Stall**  
Berkshire Hathaway HomeServices

Hello, my name is Chérie Stall. Leading with excellence and being a lifelong professional development student is an application for everything I do. My career began in the multi-housing industry serving 18+ years. I took a short break and realized “real estate” (as my twin nieces call it) is in my DNA. I am celebrating 14 years licensed in residential real estate this year. My career journey is consistently landing servant leadership positions, as my goal and life’s mission are always to put others first. In the multi-housing industry, I served various communities as a residential manager. I climbed the corporate ladder and became Regional Manager of Sales and Training for a large property management company. My driving force must always be to create an excellent service experience for clients, customers, employees, members, strategic partners, and shareholders.

**CAST YOUR VOTE**

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## ONE PREMIER ASSOCIATION

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Providing Services That Lead To Member Prosperity

Integrity | Culture | Professionalism | Boldness | Engagement